

**REMARKS**

Reconsideration and withdrawal of the rejections of this application and consideration and entry of this paper are respectfully requested in view of the herein remarks, which place the application in condition for allowance.

Claims 1-118 were pending in this application. New claim 119 has been added and claims 1, 2, 7-20, 25, 34-38, 40, 41, 43, 45, 47, 49, 55-59, 64-77, 82, 91-95, 97, 98, 100, 102, 104, 106, and 111-118 have been amended to more fully define applicants' invention.

The Examiner rejected claims 1-4, 7, 10, 12, 17, 21, 25, 29, 33, 51-52, 57-61, 64, 67, 69, 74, 78, 82, 86, 90, 108, 111, and 115-118 under 35 U.S.C. § 102(e) as being anticipated by U.S. Patent No. 6,567,800 B1 (hereinafter "Barrera").

The Examiner rejected claims 5, and 62 under 35 U.S.C. § 103(a) as being unpatentable over Barrera in view of U.S. Patent No. 6,311,058 B1 (hereinafter "Wecker").

The Examiner rejected claims 6, 8-9, 14-16, 18-20, 22-24, 26-28, 30-32, 63, 65-66, 71-73, 75-77, 79-81, 83-85, 87-89, and 114 under 35 U.S.C. § 103(a) as being unpatentable over Barrera in view of U.S. Patent No. 6,394,354 B1 (hereinafter "Wilz").

The Examiner rejected claims 11, 13, 53, 68, 70, and 109 under 35 U.S.C. § 103(a) as being unpatentable over Barrera in view of U.S. Patent No. 6,311,214 B1 (hereinafter "Rhoads").

The Examiner rejected claims 34-48, 50, 54, 56, 91-106, 110, and 113 under 35 U.S.C. § 103(a) as being unpatentable over Barrera in view of U.S. Patent No. 6,505,212 B1 (hereinafter "Nakano").

The Examiner rejected claims 55, and 112 under 35 U.S.C. § 103(a) as being unpatentable over Barrera in view of Nakano and Wilz.\*

---

\* Applicants respectfully submit that the Examiner's reasons for rejecting claims 55 and 112 appear to be directed to the subject matter of claims 56 and 113, because the rejection references the feature of retrieving web site data pseudo-randomly. This feature is present in claims 56 and 113 but not in claims 55 and 112. Applicants have, therefore, responded based upon the assumption that the Examiner intended to list claims 56 and 113 rather than claims 55 and

The Examiner's rejections are respectfully traversed.

Independent claims 1, 55-58, and 112-119, as amended, are directed to various methods and systems for "creating a web site," "creating multimedia information," or "creating web site data."

The Examiner rejected the independent claims of applicants' invention, citing U.S. Patent No. 6,567,800 B1 (hereinafter "Barrera"). The Examiner contends that Barrera anticipates the method of creating a web site claimed by applicants. However, applicants respectfully submit that Barrera fails to show or suggest each and every feature of applicants' independent claims as amended.

Barrera is directed not towards creation of a web site, but towards a "system and method for searching websites that use category information to narrow the range of website content search" (Barrera, Abstract lines 1-3). Applicants respectfully submit that nowhere in Barrera is it disclosed or suggested to create, update or maintain a website. Barrera is not related to creation of a web site, but rather describes a system and method of searching web site content. Additionally, Barrera and the other references cited by the Examiner fail to show the feature "creating a framework" as required in applicants' amended independent claims.

Applicants respectfully submit that independent claims 1, 55-58, and 112-119 are patentable over Barrera either alone or in combination with the other cited references, at least because the references fail to show or suggest creating a web site, web site data, or multimedia information as claimed. Dependent claims 2-54, and 59-111 depend from independent claims 1 and 58, respectively, and are patentable at least because claims 1 and 58 are patentable.

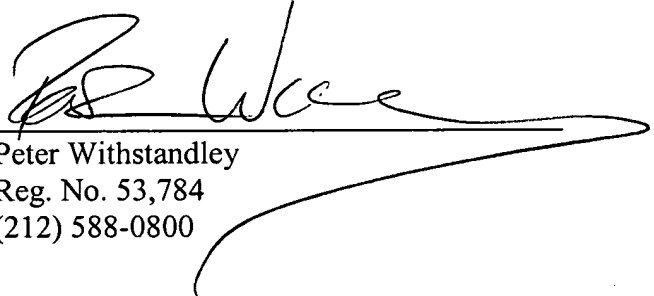
---

112. Applicants note that the Examiner also rejected these claims in view of Nakano citing the claims being directed to generating "multimedia information." Multimedia information is a feature of claims 55 and 112, but is not a feature of claims 56 and 113. During a brief telephone call between the Examiner and applicants' representative, Peter Withstandley (Reg. No. 53,784), the Examiner indicated that this interpretation was acceptable for the purposes of a reply.

In the event that the Examiner disagrees with any of the foregoing comments concerning the disclosures in the cited prior art, it is requested that the Examiner indicate where, in the reference, there is the basis for a contrary view.

In view of the foregoing remarks it is believed that all of the claims in this application are patentable over the prior art. Early and favorable consideration of this application is respectfully requested.

Respectfully submitted,  
FROMMER LAWRENCE & HAUG LLP



Peter Withstandley  
Reg. No. 53,784  
(212) 588-0800